

The image is a red-tinted aerial photograph of the UNLV campus. In the background, a tall brick tower with 'UNLV' written on it stands prominently. Other buildings, including one labeled 'GREENSPIN HALL', and a parking lot with cars are visible. The sky is filled with soft, white clouds. The overall aesthetic is clean and professional, with a strong color palette of reds and whites.

UNLV

TOP TIER 2.0

STRATEGIC PLAN PROGRESS CARD 2023

As a measure of overall university effectiveness and progress, UNLV prepares and disseminates an annual progress card that connects select metrics to our overall mission, helping us evaluate our success as institution focused on students, research, and community. Complete metrics for each core area are provided on the Top Tier 2.0 website.

MISSION

As a minority-serving institution rich with diversity and committed to equity, UNLV:

- provides access to world class educational experiences that are responsive to the needs of our students and stakeholders;
- engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
- offers high value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

Table 1 Progress Card

LEADING INDICATORS		AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23	AY24-25	AY 29-30
Student Success								
Freshman Retention Rate (%)	Goal	79.6	79.8	79.8	80.0	81.0	82.0	85.0
	Actual	79.4	79.8	77.4	76.9	77.9		
4-Year Graduation Rate (%)	Goal	-	-	22.7	23.7	24.6	26.5	30.0
	Actual	19.4	22.1	25.3	26.4	26.9		
6-Year Graduation Rate (%)	Goal	41.9	42.1	45.2	46.8	48.3	51.9	60.0
	Actual	44.8	44.3	47.1	47.1	50.0		
Social Mobility Index	Goal	-	-	-	77	78	80	85
	Actual	-	75	76.2	64.7			
Gateway Math Year 1 Pass Rates	Goal	-	-	-	86.5	87	88	90
	Actual	81.3	82.3	85.7	76.8	74.5		
Degree Seeking Undergrads Apply for Aid (%)	Goal	-	-	90	91	91.5	92.5	95
	Actual	89.5	90.5	89.4	91	91		
Gateway English Year 1 Pass Rates	Goal	-	-	90	91	91.5	92.5	95
	Actual	91.1	89.9	86.8	83	82.6		
Milestone Experience Completion (%)	Goal	-	-	-	34	35	39	50
	Actual	-	34.2	33.7	32.9	30.2		
Continuing Enrollment Graduate-level	Goal	-	-	2,755	2,783	2,811	2,867	3,013
	Actual	-	2,728	2,768	2,958	2,916		
Degrees Conferred Graduate & Professional	Goal	-	-	-	1,622	1,653	1,721	1,850
	Actual	-	1,533	1,631	1,515	1,773		
Ratio of Students to Graduate Faculty	Goal	-	3.70	3.65	3.60	3.55	3.45	3.00
	Actual	-	3.7	3.6	3.6	2.9		
Graduate-level Access Awards (%)	Goal	-	25	26	27	28	30	33
	Actual	-	29	27	17	27		

Table 2 Progress Card Continued

LEADING INDICATORS		FY 19	FY 20	FY21	FY22	FY23	FY25	FY30
Research, Scholarship, and Creative Activity								
Research Expenditures (\$M)	Goal	61.0	73.0	122.00	136.0	150.0	173.0	250.0
	Actual	99.4	105.8	101.0	95.0			
Doctoral Degrees Research/Scholarship	Goal	166	172	178	199	209	225	235
	Actual	160	210	180	217	250		
Doctoral Degrees Professional	Goal	209	211	263	264	266	270	274
	Actual	218	205	305	277	283		
Non-Faculty Researchers & Postdocs	Goal	71	79	78	88	98	118	170
	Actual	89	72	91	89			
Faculty – Tenure & Tenure-Track	Goal	845	860	874	883	891	938	1,157
	Actual	813	775	834	818	837		
Faculty Publications	Goal	1,260	1,298	1,550	1,620	1,654	1,788	2,109
	Actual	1,542	1,611	1,859	1,621	1,654		
Graduate Assistants	Goal	1,020	1,025	1,030	1,040	1,050	1,065	1,110
	Actual	1,009	1,025	990	1,046	1,050		
Artistic Publications, Presentation, and Innovation	Goal	26	30	35	40	46	61	90
	Actual	30	49	57	14	69		
Creative Performances And Productions	Goal				225	249	304	500
	Actual		404	196	227	295		

Table 3 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY25	FY30
Innovation and Development								
Disclosures Submitted	Goal	38	41	41	10	12	19	59
	Actual	39	33	10	10	14		
Patents Issued	Goal	7	8	8	8	8	8	10
	Actual	10	14	8	3	3		
New Business Starts	Goal	41	47	54	60	67	80	125
	Actual	52	68	33	50	113		
SBDC New Businesses Served	Goal	282	300	317	334	352	507	930
	Actual	322	778	1,856	930	767		
Workforce								
Employers Engaged To Hire UNLV Graduates	Goal	-	-	-	3,500	6,049	6,293	6,948
	Actual	-	-	4,769	5,930	5,464		
Student Internships Available	Goal	-	-	-	8,514	9,741	12,751	25,000
	Actual	-	-	8,347	17,050	20,999		
Physical and Mental Health Care								
Patients Visits – Dental Medicine	Goal	69,143	70,286	71,429	54,000	56,000	60,000	69,000
	Actual	70,291	54,346	56,277	53,726	55,887		
Patient Visits – School of Medicine Clinics	Goal	125,979	131,978	154,518	157,107	159,745	165,176	179,587
	Actual	142,698	162,189	156,301	154,865	151,586		
PRACTICE and CICFC Patient Visits	Goal	7,078	7,432	7,804	8,194	8,603	9,485	13,000
	Actual	11,500	8,735	9,146	9,798	9,687		
School of Medicine MD Degrees	Goal	-	-	60	60	60	60	66
	Actual	-	-	50	55	66		
Dental Medicine DMD/DDS Degrees	Goal	93	85	89	84	86	88	88
	Actual	85	77	81	77	75		
Community and Cultural Vitality								
UNLV Endowment (\$M)	Goal	-	-	-	331	354	405	567
	Actual	234.1	251.1	310.6	289.8	311.4		
Youth (K-12) Community Summer Opportunities	Goal	-	-	-	TBD	TBD	TBD	TBD
	Actual	-	-	-	20	28		
Homelessness, Poverty, and Food Insecurity Projects	Goal	-	-	-	171	176	186	211
	Actual	-	-	166	154	258		
Student Participation In Service	Goal	-	-	-	-	7,375	8,125	10,000
	Actual	-	-	-	7,058	9,367		
Student Athlete Service Hours	Goal	-	-	-	1,900	2,000	2,200	3,000
	Actual	-	4,280	1,819	2,651	2,085		
Non-profit Partner Collaboration	Goal	-	-	-	421	423	429	444
	Actual	-	435	420	431	528		

Table 4 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY25	FY30
Community and Cultural Vitality (continued)								
Cultural Activities	Goal	85,211	85,991	86,778	87,573	88,374	90,000	140,000
	Actual	94,060	132,373	7,833	61,226	111,209		
Campus Visitors Attendance at TMC, Cox, and Allegiant	Goal	-	-	-	900,000	922,861	970,340	1.1 M
	Actual	1,037,525	708,049	37,624	728,941	1,043,068		
Student Service Hours Completed	Goal	30,000	35,000	100,000	157,000	160,000	166,000	180,000
	Actual	52,325	166,405	155,082	164,610	166,450		
Community Partners	Goal	384	386	388	390	392	396	406
	Actual	478	440	381	364	535		
Community Projects	Goal	897	910	920	930	940	956	1,000
	Actual	1,043	983	938	950	1,109		
Diversity, Equity, and Inclusion of Voices								
Collegial (faculty/staff) Support for Differing Backgrounds (%)	Goal	-	-	-	-	-	64	65
	Actual	60	-	-	63	-	-	
Collegial (students) Support for Differing Backgrounds (%)	Goal	-	-	-	-	-	64.50	68
	Actual	-	-	63	-	-		
Faculty & Staff Perception of Diverse Emphasis at UNLV (%)	Goal	-	-	-	-	-	65	67
	Actual	70	-	-	64	-		
Student Perception of Cultural Diversity (%)	Goal	-	-	-	-	63	65	68
	Actual	-	61	-	--			
Policies, Practices, and Fair Treatment (faculty/staff) (%)	Goal	-	-	-	-	-	50	51
	Actual	46	-	-	48	-		
Student Coursework Emphasis on Developing Diverse Working Skills (%)	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
Meeting Student Needs – Students of Color (%)	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
Meeting Student Needs – Gender Identity and Sexual Orientation (%)	Goal	-	-	-	-	56	58	60
	Actual	-	-	54	-			
Meeting the Needs of Multicultural Student Organizations (students) (%)	Goal	-	-	-	-	60	62	64
	Actual	-	58	-	-			
Faculty & Staff Job Satisfaction (%)	Goal	-	-	-	-	-	68	71
	Actual	68			66	-		
Campus Environment (%)	Goal	-	-	-	-	-	65	68
	Actual	68	-	-	63	-		
Shared Governance (%)	Goal	-	-	-	-	-	43	45
	Actual	42	-	-	41.5	-		
Campus Communication (%)	Goal	-	-	-	-	-	51	53
	Actual	49.5	-	-	49	-		
Overall Satisfaction with Campus Services (4.0)	Goal	-	-	3.21	3.25	3.3	3.38	3.6
	Actual	-	-	3.25	3.4	3.3		

Leading Indicators

- 4-Year Graduation Rate (%) - Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 100% of normal time divided by the revised adjusted cohort.
- 6-Year Graduation Rate (%) - Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.
- Artistic Publications, Presentation, and Innovation – The number of artistic work publications, presentations, and innovations. An artistic work is something that is considered to have aesthetic value, something that is beautiful, intriguing, interesting, creative or extremely well done, related to Fine Arts.
- Attendance at TMC, Cox, and Allegiant – The number of attendees at events held at Thomas & Mack Center and Cox Pavilion, as well as UNLV football games at Allegiant stadium.
- Campus Communication (% of positive responses) – GCTWF¹ aggregated scores for the following: “In my department, we communicate openly about issues that impact each other's work. There is regular and open communication among faculty, administrators and staff.”
- Campus Environment – GCTWF¹ aggregated percent positive responses to the following: “I understand how my job contributes to this institution's mission; overall, my department is a good place to work; I am proud to be part of this institution; this institution actively contributes to the community; I would recommend working here to my family and/or friends; this institution's culture is special - something you don't find just anywhere; all things considered, this is a great place to work.”
- Collegial (faculty/staff) Support for Differing Backgrounds – GCTWF¹ percent positive responses to “People of different races and ethnicities are treated equitably at this institution.”
- Collegial (students) Support for Differing Backgrounds (% of positive responses) – NSSE² survey response to “How much has your experience at this institution contributed to your knowledge, skills, and personal development to understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)”
- Community Partners - The number of Community Partners reported by faculty and staff via the annual, campus-wide community engagement survey.
- Community Projects - The number of Community Projects reported by faculty and staff via the annual, campus-wide community engagement survey.
- Continuing Enrollment Graduate-level – Count of graduate students enrolled for one or more credit-bearing courses during a term of enrollment who are not classified as "new" or "non-degree" fall into this category.
- Creative Performances and Productions - A "live" (either in-person or remote) or recorded activity produced for entertainment or artistic appreciation. This can include music, dance, theater, television and film production, and other creative disciplines.
- Cultural Activities Campus Visitors - Number of attendees at Barrick Museum of Art, Performing Arts Center, Donna Beam Fine Art Gallery, University Libraries Events, and Barrick Lecture Series (does not include Athletic, TMC, Cox, or SBS events).
- Degrees Conferred Graduate & Professional - Total Degrees Conferred – Historical; counts of Master's, Ed Specialists, Doctorate, JD, DMD/DDS, and MD.
- Degree Seeking Undergrads Apply for Aid (%) - % of degree-seeking undergraduate students who completed the FAFSA application prior to October 1 for the aid year consistent with the indicated Fall term.
- Dental Medicine DMD/DDS Degrees – Total number of DMD (four-year predoctoral degree) and DDS (advanced standing 2 year) degrees conferred.
- Disclosures Submitted – The number of disclosures submitted. Disclosures are the action of making new information known. Seeking a patent does not preclude publication of research results, and, in most cases, does not delay publishing. To retain the potential for foreign patents, a U.S. patent application must be filed before any description of the invention is publicly disclosed.
- Doctoral Degrees Professional – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Doctoral Degrees Research/Scholarship – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Employers Engaged to Hire UNLV Graduates – Measure of the number of employers registered to post jobs and internships to UNLV students and alumni.
- Faculty & Staff Job Satisfaction (% of positive responses) – GCTWF¹ aggregated scores for the following: “My job makes good use of my skills and abilities. I am given the responsibility and freedom to do my job. I am provided the resources I need to be effective in my job.”
- Faculty & Staff Perception of Diverse Emphasis at UNLV (% of positive responses) – GCTWF survey response to “This institution places sufficient emphasis on having diverse faculty, administration and staff.”
- Faculty Publications – Publication count is from both the Web of Science and Scopus with duplicates eliminated.
- Faculty, Tenure & Tenure-Track – Number of employees classified as tenured or tenure-track.
- Freshman Retention Rate (%) - In accordance with IPEDS: A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.
- Gateway English Year 1 Pass Rates – Percentage of first-time-in-college students who pass any English course with a C or better by the end of the trailing summer of the first year of enrollment.
- Gateway Math Year 1 Pass Rates – Percentage of first-time-in-college students who pass any math course with a C or better by the end of the trailing summer of the first year of enrollment.
- Graduate Assistants - The aggregate of all types of funded Graduate Assistants (GAs).
- Graduate-level Access Awards (%) - Number of total grad students receiving any amount of access funding in fall compared to fall graduate degree-seeking student enrollment.

¹ Great Colleges to Work For survey data

² National Survey of Student Engagement

Homelessness, Poverty, and Food Insecurity Projects – The number of faculty/staff projects focusing on poverty (including homelessness/housing insecurity and food insecurity) to be identified in the annual, campus-wide community engagement survey.

Meeting Student Needs, Gender Identity and Sexual Orientation (% of positive responses) – SSI³ response to item: “UNLV demonstrates a commitment to meeting the needs of students who are lesbian, gay, bi, transgender, non-binary or asexual.”

Meeting Student Needs, Students of Color (% of positive responses) – SSI³ response to item: “UNLV demonstrates a commitment to meeting the needs of students of color.”

Meeting the Needs of Multicultural Student Organizations (% of positive responses) – SSI³ response to item: “UNLV demonstrates a commitment to meeting the needs of multicultural student organizations.”

Milestone Experience Completion – Percentage of degree seeking undergraduate students who have completed a Milestone Experience course with a C- or better (including S and P grades) (completion), and have accumulated credits in the following ranges: 60-89 and 90+ (undergraduate accumulating 60 credits in milestone experience).

New Business Starts – The number of companies UNLV helped to form and start in the community.

Non-Faculty Researchers & Postdocs – The number of employees classified as postdocs or non-faculty researchers. Data reported one year in arrears.

Non-Profit Partner Collaboration – The number of non-profit Partners collaborating with UNLV faculty and staff as reported via the annual, campus-wide community engagement survey.

Overall Satisfaction with Campus Services (4.0 scale) – A Business Affairs customer service survey is distributed annually to gather detailed feedback from the campus community's satisfaction and service experience.

Patents Issued – The number of patents issued. A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office.

Patient Visits, Dental Medicine – The number of patient visits in all dental clinics.

Patient Visits, School of Medicine Clinics – The number of completed patient visits in the school of medicine clinics.

Policies, Practices, and Fair Treatment (faculty/staff) (% of positive responses) - GCTWF⁴ response to the following: “This institution's policies and practices ensure fair treatment for faculty, administration and staff.”

PRACTICE and CICFC Patient Visits – The total number of clinical visits and attended clinical psychotherapy, individualized case management, or psychological assessment appointments provided through the PRACTICE, the Partnership for Research, Assessment, Counseling, Therapy and Innovative Clinical Education (a community mental health training clinic) and CICFC, the Center for Individual, Couple & Family Counseling (training facility for the Marriage and Family Therapy program and provides quality, low-cost therapy to local community residents).

Ratio of Students to Graduate Faculty - Ratio of the total number of students enrolled during the third week of fall semester after student purge (enrollment from the official preliminary snapshot) to the number of faculty holding Graduate Faculty Status.

Research Expenditures (\$M) – Funds spent to conduct research as based on National Science Foundation (NSF) criteria for the Higher Education Research and Development (HERD) survey. Data reported one year in arrears.

SBDC New Businesses Served – The number of individuals that come into the Small Business Development Center to inquire and/or engage with services.

School of Medicine MD Degrees – The number of MD degrees awarded.

Shared Governance Decisions – GCTWF¹ aggregated scores for the following: “At this institution, we discuss and debate issues respectfully to get better results. 2. Changes that affect me are discussed prior to being implemented.”

Social Mobility Index - CollegeNET Social Mobility Index⁵. SMI is derived from five weighted variables and is intended to measure the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs. Data is reported at the end of the calendar year.

Student Athlete Service Hours – The number of hours completed based off of university-organized community engagement activities, tracked and reported by the designated Athletics Department Community Engagement Coordinator.

Student Coursework Emphasis on Developing Diverse Working Skills (% of positive responses) – NSSE⁶ survey aggregated response to “During the current school year, how much has your coursework emphasized the following? Developing the skills necessary to work effectively with people from various backgrounds; Recognizing your own cultural norms and biases; Sharing your own perspectives and experiences; Exploring your own background through projects, assignments, or programs; Learning about other cultures; Discussing issues of equity or privilege; and Respecting the expression of diverse ideas.”

Student Internships Available - The number of paid/unpaid internship postings available to UNLV students.

Student Participation in Service - The total number of students involved in service to the community.

Student Perception of Cultural Diversity (% of positive responses) - SSI³ response to item: “UNLV celebrates cultural diversity.”

Student Service Hours Completed – The number of combined hours generated in identified service-learning courses as well as co-curricular service hours through various programs and student organizations.

UNLV Endowment – The fair market value of the endowment as of June 30 each year.

Youth (K-12) Community Summer Opportunities – The total number of community youth in summer camps at UNLV.

³ Student Satisfaction Inventory

⁴ Great Colleges to Work For

⁵ socialmobilityindex.org

⁶ National Survey of Student Engagement